March 3, 2020, 6pm

RKE PTO Executive Board Meeting
Attendees:
Elizabeth King
Melissa Chernovsky
Lindsey Rouse
Catherine Bishop
Lisa Lyman
Maggie Sosman
Sarah Seiler
Audrey Baran
Wendy Smith
Crystal Covington-Alexander

Administration Report (Wendy Smith)

- Thanks for soup day for staff
- Fenceline
    - Calls are in, no calls back
    - Teachers' perspective is they like to be able to see what's going on, no hiding places.
    - There is no support from the school security or county
    - Perhaps we take the angle that there needs to be shade?

President's Report (Elizabeth King):

- Restaurant night
    - MOD Pizza 4pm-8pm? since a such a small space. Audrey will call.
    - Nando in April. Renee planning.
- Volunteer Lists are up to date, some new names!
- Hershey Park Flyer goes out on Friday, will be in English and Spanish.
    - Cathy will put in Rocket Blast
    - Sarah to put on Facebook

Social Media Update (Sarah Seiler):

- Reaching 100-200 people everytime we post, remember to "like" us on Facebook
- Next step is Twitter, most other schools are there.
- Think of Sarah if you need a quick announcement, or promote the school
- Maybe add a "did you know?" post to Facebook introducing teachers or things we want to promote about RKE. Restorative Practices is mentioned. We will have this explained in the next general membership PTO meeting. Final PTO meeting will be about budget.

Vice President Report (Audrey Baran):

- Smoothie Day for teachers is coming in March
- May is teacher appreciation

Treasurer's Report (Melissa Chernovsky):

- MOD for Music, Pizza night to raise money for Music Accompaniment
- Will drop BoxTops- doesnt make much money and is a ton of work
- Need to look out for opportunities to make money
    - Nominate the school for WTOP "Click for Kids"
    - Amazon Smile, promote this
- Needs to know if there are things Ms. Lawhorn wants in the budget for next year.

Volunteer Coordinator's Report (Lindsey Rouse):

- Reported on research and survey of what people want from the PTO
- Suggests online calendar to share with opportunities listed
- Hand out membership fliers at book fair
- Maybe a survey to see what activities people want?

Special Event Coordinator's Report (Catherine Bishop):

- May 1st North Star Dance.
- April 17th Movie Night-looking for feedback on refreshments: popcorn and cotton candy truck, free fruit? Can we supplement it and give tickets for food at the door?
- Make a plan for movie night late Sept/early Oct in the Fall
- Gaga Pit for Mr. Acosta--can we build a real one, not plastic?

Race For Education Report (Lisa Lyman):

- Going online
- May 15th
- Still deciding on which online company to run it

Teachers Report (Michell Baccomo):

- Thank you for soup

Adjourn: 7:37pm